

# PROGRAM STRUCTURE

<b>LEVEL</b>	: Undergraduate
<b>SCHOOL</b>	: School of Management
<b>PROGRAM</b>	: 633120201 : Bachelor of Economics Program
<b>PROGRAM YEAR</b>	: 2563
<b>PHILOSOPHY</b>	<p>Our philosophy is “Economics for Future Society”. Due to the rapid changes in the world and our society, it is necessary to have economic innovators who readily adapt to future world and society. This is a reason why our curriculum is “Economics for Future Society”. We therefore desire to assist that our economic students and graduates are able to survive in disruptive world and to be a part of co-creators of future economic world.</p>

1 General Education Course MINIMUM CREDIT : 30

1.1 Language Course MINIMUM CREDIT : 15

Course Code	COURSE	CREDIT
<b>1005120</b>	Thai for Communication E2: 1001105 Thai Language Skills 3 (3-0-6) OR E1: 1005121 Thai Language Conversation in Daily Life 3 (2-2-5)	3 (3-0-6)
<b>1006134</b>	English for Communication 1 P: 1006002 Intensive English 0 (3-0-6) OR P: 1006003 Intensive English for English Majors 0 (3-0-6)	3 (3-0-6)
<b>1006135</b>	English for Communication 2 P: 1006134 English for Communication 1 3 (3-0-6)	3 (3-0-6)
<b>2408101</b>	Chinese 1 E2: 2408001 Chinese 1 3 (3-0-6) OR E2: 1007101 Chinese 1 3 (3-0-6)	3 (3-0-6)
<b>2408102</b>	Chinese 2 P: 2408101 Chinese 1 3 (3-0-6) OR P: 2408001 Chinese 1 3 (3-0-6) OR P: 1007101 Chinese 1 3 (3-0-6)  ----- E2: 2408002 Chinese 2 3 (3-0-6)	3 (3-0-6)

### 1.2 Social Science Course MINIMUM CREDIT : 6

Course Code	COURSE	CREDIT
<b>1203102</b>	Managing Organization and Entrepreneurship	3 (3-0-6)
<b>1601104</b>	Global Citizenship E1: 1601103 Know Your Laws 3 (3-0-6) AND E1: 2302102 Man and Society 3 (3-0-6) OR E1: 1601103 Know Your Laws 3 (3-0-6) AND E1: 2302101 ASEAN Studies 3 (3-0-6)	3 (3-0-6)

### 1.3 Science and Mathematics Course MINIMUM CREDIT : 6

Course Code	COURSE	CREDIT
<b>1101105</b>	Sciences and Mathematics All Around E1: 1101100 Science for Life 3 (3-0-6) AND E1: 1106100 Mathematics for Life 3 (3-0-6)	3 (3-0-6)
<b>1301110</b>	Introduction to Information Technology and Data Science E1: 1301104 Introduction to Information Technology 3 (2-2-5) OR E1: 1301107 Basic Information Technology 3 (2-2-5)	3 (2-2-5)

### 1.4 Humanities Course MINIMUM CREDIT : 3

Course Code	COURSE	CREDIT
<b>1001127</b>	Psychology in Daily Life E2: 1001141 General Psychology 3 (3-0-6)	3 (3-0-6)

### 1.5 Integrative Course (non-credit) MINIMUM CREDIT : -

Course Code	COURSE	CREDIT
<b>MFU333</b>	MFU Character	0 (0-6-2)

### 2 Specific Required Course MINIMUM CREDIT : 87

#### 2.1 MINIMUM CREDIT : 18

Course Code	COURSE	CREDIT
<b>1201117</b>	Fundamentals of Accounting E2: 1201111 Principles of Accounting 3 (3-0-6) OR E1: 1201101 Foundations of Accounting 3 (2-2-5) OR E1: 1201115 Elementary Accounting 1 3 (2-2-5) AND E1: 1201116 Elementary Accounting 2 3 (2-2-5)	3 (2-2-5)
<b>1202112</b>	Microeconomics	3 (3-0-6)
<b>1202113</b>	Macroeconomics	3 (3-0-6)

<b>1202117</b>	Computational Methods in Economics	3 (2-2-5)
<b>1202212</b>	Economic Statistics	3 (2-2-5)
<b>1202217</b>	Applied Economics P: 1202112 Microeconomics 3 (3-0-6) AND P: 1202113 Macroeconomics 3 (3-0-6)	3 (3-0-6)

## 2.2 MINIMUM CREDIT : 45

Course Code	COURSE	CREDIT
<b>1202118</b>	Communication in Business and Economics	3 (3-0-6)
<b>1202216</b>	All about Trends	3 (3-0-6)
<b>1202218</b>	Economics of Financial Market and Institution P: 1202113 Macroeconomics 3 (3-0-6)	3 (3-0-6)
<b>1202219</b>	Economics of International Trade and Investment P: 1202112 Microeconomics 3 (3-0-6) OR P: 1202113 Macroeconomics 3 (3-0-6)	3 (3-0-6)
<b>1202220</b>	Introduction to Econometrics P: 1202212 Economic Statistics 3 (2-2-5)	3 (2-2-5)
<b>1202304</b>	Development Economics P: 1202112 Microeconomics 3 (3-0-6) OR P: 1202113 Macroeconomics 3 (3-0-6)	3 (3-0-6)
<b>1202305</b>	Thai and Global Economy	3 (3-0-6)
<b>1202306</b>	Data Analytics for Business and Economics	3 (3-0-6)
<b>1202307</b>	Economics of International Finance P: 1202113 Macroeconomics 3 (3-0-6)	3 (3-0-6)
<b>1202308</b>	Fiscal Policy and Taxation P: 1202112 Microeconomics 3 (3-0-6) OR P: 1202113 Macroeconomics 3 (3-0-6)	3 (3-0-6)
<b>1202361</b>	Economic History P: 1202112 Microeconomics 3 (3-0-6) OR P: 1202113 Macroeconomics 3 (3-0-6)	3 (3-0-6)
<b>1202398</b>	Research Methodology P: 1202112 Microeconomics 3 (3-0-6) AND P: 1202113 Macroeconomics 3 (3-0-6)	3 (2-2-5)
	----- E2: 1202301 Research Methodology 3 (3-0-6)	
<b>1202399</b>	Project Feasibility Analysis P: 1202112 Microeconomics 3 (3-0-6) OR P: 1202113 Macroeconomics 3 (3-0-6)	3 (2-2-5)
	----- E2: 1202302 Project Feasibility Analysis 3 (3-0-6)	
<b>1202403</b>	Co-operative Education	6 (0-40-6)

2.3 MINIMUM CREDIT : 24

2.3.1 MINIMUM CREDIT : -

Course Code	COURSE	CREDIT
<b>1202309</b>	Agricultural Development Economics P: 1202112 Microeconomics 3 (3-0-6) OR P: 1202113 Macroeconomics 3 (3-0-6)	3 (3-0-6)
<b>1202310</b>	Behavioral Economics	3 (3-0-6)
<b>1202312</b>	Contemporary Chinese Economy	3 (3-0-6)
<b>1202313</b>	Health Economics	3 (3-0-6)
<b>1202314</b>	Special Topic in Applied Economics 1	3 (3-0-6)
<b>1202315</b>	Special Topic in Applied Economics 2	3 (3-0-6)
<b>1202316</b>	Special Topic in Applied Economics 3	3 (3-0-6)
<b>1202342</b>	International Business in Practice P: 1202241 International Economics 3 (3-0-6) OR P: 1202219 Economics of International Trade and Investment 3 (3-0-6)	3 (3-0-6)
<b>1202343</b>	Economics of Regional Integration P: 1202241 International Economics 3 (3-0-6) OR P: 1202112 Microeconomics 3 (3-0-6) AND P: 1202113 Macroeconomics 3 (3-0-6)	3 (3-0-6)
<b>1202383</b>	Gender Economics P: 1202112 Microeconomics 3 (3-0-6) OR P: 1202113 Macroeconomics 3 (3-0-6)	3 (3-0-6)
<b>1202386</b>	Forecasting in Economics and Business P: 1202311 Econometrics 3 (2-2-5) OR P: 1202220 Introduction to Econometrics 3 (2-2-5)	3 (2-2-5)
<b>1202387</b>	Geographical Economics P: 1202112 Microeconomics 3 (3-0-6) OR P: 1202113 Macroeconomics 3 (3-0-6)	3 (3-0-6)
<b>1202411</b>	Cross-Border Economy P: 1202241 International Economics 3 (3-0-6) OR P: 1202219 Economics of International Trade and Investment 3 (3-0-6)	3 (3-0-6)
<b>1202413</b>	Industrial Organization P: 1202112 Microeconomics 3 (3-0-6)	3 (3-0-6)
<b>1202423</b>	ASEAN Economy P: 1202241 International Economics 3 (3-0-6)	3 (3-0-6)
<b>1202424</b>	Ecological and Environmental Economics P: 1202112 Microeconomics 3 (3-0-6) OR P: 1202113 Macroeconomics 3 (3-0-6)	3 (3-0-6)

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<b>1202425</b>	<p style="text-align: center;"><b>E1: 1202397 Natural Resource and Environmental Economics 3 (2-2-5)</b></p> <p>Labor Economics and Demographic Analysis  P: 1202112 Microeconomics 3 (3-0-6)  OR  P: 1202113 Macroeconomics 3 (3-0-6)</p>	3 (3-0-6)
<b>1202426</b>	<p>Sufficiency Economy and Buddhist Economics  P: 1202112 Microeconomics 3 (3-0-6)  OR  P: 1202113 Macroeconomics 3 (3-0-6)</p>	3 (3-0-6)
<b>1202465</b>	<p>Economics of Cross-Border Resources Management  P: 1202112 Microeconomics 3 (3-0-6)  OR  P: 1202113 Macroeconomics 3 (3-0-6)</p>	3 (3-0-6)
<b>1202482</b>	<p>Managerial Economics  P: 1202213 Microeconomic Theory 3 (3-0-6)  OR  P: 1202112 Microeconomics 3 (3-0-6)</p>	3 (3-0-6)
<b>1202494</b>	<p>Corporate Finance for Economics  P: 1202112 Microeconomics 3 (3-0-6)</p>	3 (3-0-6)

### 2.3.2 MINIMUM CREDIT : -

Course Code	COURSE	CREDIT
<b>1203121</b>	Principles of Marketing	3 (3-0-6)
<b>1203212</b>	<p>Business Finance  P: 1201114 Elementary Accounting 2 3 (3-0-6)  OR  P: 1201211 Principles of Accounting 2 2 (2-0-4)  OR  P: 1201116 Elementary Accounting 2 3 (2-2-5)  OR  P: 1201117 Fundamentals of Accounting 3 (2-2-5)  OR  P: 1201101 Foundations of Accounting 3 (2-2-5)  OR  P: 1201111 Principles of Accounting 3 (3-0-6)</p>	3 (3-0-6)
<b>1203305</b>	<p>Integrated Marketing Communications  P: 1203121 Principles of Marketing 3 (3-0-6)</p>	3 (3-0-6)
<b>1203307</b>	Business Negotiation and Conflict Management	3 (3-0-6)
<b>1203309</b>	Business Competitive Strategies	3 (3-0-6)
<b>1203310</b>	Business Competency Development	3 (3-0-6)
<b>1203317</b>	<p>Financial Management in Digital Era  P: 1203212 Business Finance 3 (3-0-6)</p>	3 (3-0-6)
<b>1301342</b>	<p>Management Information Systems  E2: 1301317 Management Information Systems 3 (3-0-6)</p>	3 (3-0-6)
<b>1301410</b>	<p>Digital Marketing  E2: 1301383 Electronic Commerce 3 (3-0-6)</p>	3 (3-0-6)
<b>1301412</b>	Information Technology for Investment	3 (3-0-6)

### 2.3.3 MINIMUM CREDIT : -

Course Code	COURSE	CREDIT
<b>1209101</b>	Introduction to Logistics and Supply Chain Management E2: 1209100 Introduction to Logistics and Supply Chain Management 3 (3-0-6)	3 (3-0-6)
<b>1209204</b>	Transportation System and Distribution Management P: 1209100 Introduction to Logistics and Supply Chain Management 3 (3-0-6) OR P: 1209101 Introduction to Logistics and Supply Chain Management 3 (3-0-6)	3 (2-2-5)
<b>1209205</b>	Warehouse Management System and Inventory Management P: 1209100 Introduction to Logistics and Supply Chain Management 3 (3-0-6) OR P: 1210326 Aviation Logistics and Supply Chain Management 3 (3-0-6) OR P: 1209101 Introduction to Logistics and Supply Chain Management 3 (3-0-6)	3 (2-2-5)
<b>1209313</b>	Technology and Innovation for Logistics and Supply Chain	3 (2-2-5)
<b>1209314</b>	Computer and Technology Applications for Logistics Problem Solving P: 1209100 Introduction to Logistics and Supply Chain Management 3 (3-0-6) OR P: 1209101 Introduction to Logistics and Supply Chain Management 3 (3-0-6) AND P: 1209203 Quantitative Analysis for Business Management 3 (3-0-6) OR P: 1209101 Introduction to Logistics and Supply Chain Management 3 (3-0-6) AND P: 1209207 Quantitative Analysis for Logistics Management 3 (3-0-6) OR P: 1209101 Introduction to Logistics and Supply Chain Management 3 (3-0-6) AND P: 1209209 Quantitative Analysis for Logistics Management 3 (3-0-6)	3 (2-2-5)
<b>1209315</b>	Green and Sustainable Supply Chain Management P: 1209100 Introduction to Logistics and Supply Chain Management 3 (3-0-6) OR P: 1209101 Introduction to Logistics and Supply Chain Management 3 (3-0-6)	3 (3-0-6)
<b>1209321</b>	Cross Border E-commerce	3 (3-0-6)
<b>1209440</b>	Data Analytic in Supply Chain P: 1209314 Computer and Technology Applications for Logistics Problem Solving 3 (2-2-5)	3 (3-0-6)

### 2.3.4 MINIMUM CREDIT : -

Course Code	COURSE	CREDIT
<b>1205310</b>	Business Venture and Entrepreneurship for Service Industry E2: 1205318 Business Venture and Entrepreneurship for Service Business 3 (3-0-6)	3 (2-2-5)
<b>1205317</b>	ASEAN Tourism	3 (2-2-5)
<b>1205347</b>	Cross Border Tourism in Greater Mekong Subregion E2: 1205346 Border Crossing Tourism (BCT) Management 3 (2-2-5)	3 (2-2-5)

<b>1205414</b>	Cross Cultural Communication for Service Industry E2: 1205412 ASEAN Cross-Cultural Communication for Service Business 3 (2-2-5)	3 (2-2-5)
<b>1205416</b>	Strategic Management for Service Industry E2: 1205413 Strategic Management for Service Business 3 (3-0-6)	3 (3-0-6)
<b>1205444</b>	Tourism Social Enterprise Management E2: 1205352 Small Medium Tourism Enterprise (SMTEs) Management 3 (2-2-5)	3 (2-2-5)
<b>1207201</b>	Tourism and Hospitality Industry Marketing	3 (3-0-6)
<b>1207305</b>	MICE and Event Management E2: 1205306 Fundamentals of Event and MICE 3 (2-2-5) OR E2: 1205332 MICE Management 3 (2-2-5)	3 (2-2-5)

3 MINIMUM CREDIT : 6

### REMARKS

P : Prerequisite Course

E1 : One-way Equivalent

E2 : Two-way Equivalent

รายวิชา 1006393 Principles of Translation 3(3-0-6) ในกรณีที่นักศึกษาไม่สามารถใช้ภาษาไทยได้ ให้เรียนรายวิชา 1006382 Directed Studies แทน

รายวิชา 1006397 Comparative Study of English and Thai 3(3-0-6) ในกรณีที่นักศึกษาไม่สามารถใช้ภาษาไทยได้ ให้เรียนรายวิชา 1006381 Selected Reading แทน