

PROGRAM STRUCTURE

LEVEL	: Graduate
SCHOOL	: School of Management
PROGRAM	: 607120321 : Doctor of Philosophy Program in Business Administration (Plan 2.1)
PROGRAM YEAR	: 2560
PHILOSOPHY	
<p>This is a three year Ph.D. programme in Business Administration. The programme is designed for graduates who desire an in-depth knowledge and understanding of Business Administration, while holding a strong determination to be an academic, researcher, and an expert in their particular business area.</p>	
PURPOSE	
<ol style="list-style-type: none"> 1. Have research competency in business administration and be able to publish academic works and share information with people in the industry. 2. Have the knowledge and management confidence in the business environment as well as welcome opportunities of knowledge in related fields. 3. Have business ethics and social responsibility. 	

1 Foundation Course MINIMUM CREDIT : 6

Course Code	COURSE	CREDIT
<u>1203910</u>	Integrated Business Strategy	3 (3-0-6)
<u>1203911</u>	Advanced Research Methodology in Business	3 (3-0-6)

2 Specific Required Course MINIMUM CREDIT : 12

2.1 Required Course MINIMUM CREDIT : 6

Course Code	COURSE	CREDIT
<u>1203912</u>	Philosophy and Advanced Theory in Business	3 (3-0-6)
<u>1203913</u>	Seminar in Business Administration	3 (3-0-6)

2.2 Elective Course MINIMUM CREDIT : 6

Course Code	COURSE	CREDIT
<u>1203914</u>	Special Topics in Human Resource Management and Organizational Behavior	3 (3-0-6)
<u>1203915</u>	Special Topics in International Business	3 (3-0-6)

<u>1203917</u>	Special Topics in Marketing Management	3 (3-0-6)
<u>1203920</u>	Special Topics in Logistics and Supply Chain Management	3 (3-0-6)

3 Dissertation MINIMUM CREDIT : 36

Course Code	COURSE	CREDIT
<u>1203981</u>	Dissertation	36 (0-108-36)

4 Seminar Course MINIMUM CREDIT : -

Course Code	COURSE	CREDIT
<u>1203902</u>	Seminar Dissertation 1	0 (1-3-3)
<u>1203903</u>	Seminar Dissertation 2	0 (1-3-3)
<u>1203904</u>	Seminar Dissertation 3	0 (1-3-3)
<u>1203905</u>	Seminar Dissertation 4	0 (1-3-3)

REMARKS

P : Prerequisite Course

E1 : One-way Equivalent

E2 : Two-way Equivalent

รายวิชา 1006393 Principles of Translation 3(3-0-6) ในกรณีที่นักศึกษาไม่สามารถใช้ภาษาไทยได้ ให้เรียนรายวิชา 1006382 Directed Studies แทน

รายวิชา 1006397 Comparative Study of English and Thai 3(3-0-6) ในกรณีที่นักศึกษาไม่สามารถใช้ภาษาไทยได้ ให้เรียนรายวิชา 1006381 Selected Reading แทน