

# PROGRAM STRUCTURE

<b>LEVEL</b>	: Graduate
<b>SCHOOL</b>	: School of Management
<b>PROGRAM</b>	: 605120903 : Master of Business Administration Program in International Logistics and Supply Chain Management B
<b>PROGRAM YEAR</b>	: 2560

## PHILOSOPHY

This programme is a professional MBA intended for those who aspire to increasing levels of responsibility in business and industry. The programme provides an international focal point for advanced teaching and research in the field of logistics, supply chain management, and transportation management. It also offers a concentrated study of logistics and supply chain management for students interested in learning how to apply the detailed functional aspects of logistics and supply chain management from an international and domestic perspective.

## PURPOSE

1. Have the knowledge and understanding of theories, principles, and guidelines to manage and solve related problems in logistics and supply chain management.
2. Use knowledge and skills that can be applied in planning for effective possible solutions to real situations.
3. Have understanding, skills, and ability to work as a team.
4. Have a vision in adapting the work environment to rapid changes in the organisation.
5. Have career and business ethics.

### 1 Foundation Course (Non-credit Course) MINIMUM CREDIT : -

Course Code	COURSE	CREDIT
<b>1209730</b>	Principle Concepts of Business and Logistics Management	0 (3-0-6)

### 2 Core Course MINIMUM CREDIT : 15

Course Code	COURSE	CREDIT
<b>1209731</b>	Logistics and Supply Chain Analytics	3 (3-0-6)
<b>1209732</b>	Inventory and Distribution Management	3 (3-0-6)
<b>1209733</b>	Sourcing and Procurement Management	3 (3-0-6)
<b>1209734</b>	International Business and Digital Marketing Management	3 (3-0-6)
<b>1209740</b>	International Logistics and Supply Chain Management	3 (3-0-6)

### 3 Required Course MINIMUM CREDIT : 12

Course Code	COURSE	CREDIT
<a href="#"><u>1209735</u></a>	Analytical Research Methods in Business and Logistics Management	3 (3-0-6)
<a href="#"><u>1209736</u></a>	Quantitative Models for Logistics Management	3 (2-2-5)
<a href="#"><u>1209737</u></a>	Cross Border Trade and International Transport Management	3 (3-0-6)
<a href="#"><u>1209738</u></a>	Sustainable Logistics and Supply Chain Synchronization	3 (3-0-6)
<a href="#"><u>1209739</u></a>	Regional Study and Manufacturing Systems in Supply Chain Context	0 (0-3-1)
<a href="#"><u>1209831</u></a>	Seminar in Logistics and Supply Chain Strategies	0 (0-3-1)

### 4 Elective Course MINIMUM CREDIT : 9

#### 4.1 MINIMUM CREDIT : -

Course Code	COURSE	CREDIT
<a href="#"><u>1209711</u></a>	International Business Economic and Logistics Law	3 (3-0-6)
<a href="#"><u>1209800</u></a>	ASEAN Logistics Integration Management	3 (3-0-6)
<a href="#"><u>1209832</u></a>	Special Topics in International Logistics and Supply Chain Management	3 (3-0-6)

#### 4.2 MINIMUM CREDIT : -

Course Code	COURSE	CREDIT
<a href="#"><u>1209741</u></a>	Technology and Information System for Logistics and Supply Chain Management	3 (3-0-6)
<a href="#"><u>1209821</u></a>	Production Control and Logistics Management	3 (3-0-6)
<a href="#"><u>1209827</u></a>	Business Project Feasibility Analysis and Design	3 (3-0-6)
<a href="#"><u>1209828</u></a>	Efficiency Improvement and Lean Management in Supply Chain	3 (3-0-6)
<a href="#"><u>1209829</u></a>	Leadership, Change and Innovation in Logistics and Supply Chain Management	3 (3-0-6)
<a href="#"><u>1209830</u></a>	Special Topic in Business Analytics for Logistics and Supply Chain Management	3 (3-0-6)

### 5 Independent Study MINIMUM CREDIT : 6

Course Code	COURSE	CREDIT
<a href="#"><u>1209810</u></a>	Independent Study	6 (0-18-6)

### REMARKS

P : Prerequisite Course

E1 : One-way Equivalent

E2 : Two-way Equivalent

รายวิชา 1006393 Principles of Translation 3(3-0-6) ในกรณีที่นักศึกษาไม่สามารถใช้ภาษาไทยได้ ให้เรียนรายวิชา 1006382 Directed Studies แทน

รายวิชา 1006397 Comparative Study of English and Thai 3(3-0-6) ในกรณีที่นักศึกษาไม่สามารถใช้ภาษาไทยได้ ให้เรียนรายวิชา 1006381 Selected Reading แทน